

6. INITIATIVES

GROUP 1

<p style="text-align: center;">COLLABORATION</p> <ul style="list-style-type: none"> ▪ Coordination of shared central resources with museums and art galleries. ▪ Collaborate with sharing of resources with other university libraries. ▪ Collaborate resources with other academic libraries. Partner. ▪ Collaborate with other universities on print collection holdings. ▪ Involve other libraries through mentorship programs (i.e. public libraries, special libraries, businesses, Mohawk College etc. ▪ Develop learning teams with campus partners. ▪ Collaboration with libraries in the Hamilton vicinity to bring town and gov. together. ▪ Have a part-time studies library presence. ▪ Use the library as a classroom facility. ▪ Have a librarian at CLL. 	<p style="text-align: center;">EMBED</p> <ul style="list-style-type: none"> ▪ Embed our librarians. ▪ Liaison librarians have offices/office hours outside of library. Teach in “student spaces “ like residences. ▪ Have a department librarian.
	<p style="text-align: center;">Money</p> <ul style="list-style-type: none"> ▪ Fellowship programs for scholars ▪ Lectureship series for the library. ▪ Fund raising activities ▪ A friends group to support the requisition of collections, space and information resources.
	<p style="text-align: center;">DEVELOPMENT</p> <ul style="list-style-type: none"> ▪ Staff development. ▪ Decide on budget priorities.
<p style="text-align: center;">OUTREACH</p> <ul style="list-style-type: none"> ▪ Advertise the library in the community. ▪ Position the library ▪ Display/showcase valuable collections outside of the library. ▪ Have library will travel. 	<p style="text-align: center;">GOOGLE</p> <ul style="list-style-type: none"> ▪ Insert our resources (electronically) where they will be found - Google. ▪ See Google as a partner not a competitor ▪ Join Google books ▪ Open the catalogue to internet search engines.

<p style="text-align: center;">COLLECTIONS</p> <ul style="list-style-type: none"> ▪ A coordinated effort among libraries to purchase monographs and to share them among libraries. ▪ Curate our collections (reserve the necessary printed collection). ▪ Collaboration with faculty and students from Media Studies and other departments in the promotion of digital resources. ▪ Decide how to divide traditional and electronic resources. ▪ The establishment of a centre for the promotion and study of primary research collections. 	<p style="text-align: center;">SERVICES</p> <ul style="list-style-type: none"> ▪ More user studies to identify new services/roles the library can fill. ▪ Find ways to apply tools/sites students already use. ▪ Do reference over Facebook. ▪ Develop current tools to access information. ▪ Break down barriers/boundaries between services. ▪ Focus on service delivery.
<p style="text-align: center;">IMPROVE SPACE</p> <ul style="list-style-type: none"> ▪ An entire new building for Archives and Research collections. ▪ Redesign our learning spaces. ▪ Improve physical library space. ▪ On-site high density storage. ▪ Innis Learning Commons ▪ Decide how to divide space for study, resit, books, p.c.'s. ▪ A storage facility for secondary collections. 	

GROUP 2

<p style="text-align: center;">2.0/Tech.</p> <ul style="list-style-type: none"> ▪ You Tube ▪ LD tours ▪ Promos ▪ Contests ▪ Mp3 – lectures, tours Ipod – music for classes. ▪ 2.0 sessions for campus. ▪ Text messaging services - holds, fines, reference. ▪ Allow users to cut and paste their book usage info. into e.g. My Bookshelf. ▪ Create ways to support Teaching & Research through technology. ▪ Actively involve with consortium projects to develop web portals to provide online access to our resources. ▪ Continue to explore new technologies. ▪ Liaisons in common spaces. ▪ Staff space. 	<p style="text-align: center;">Space</p> <ul style="list-style-type: none"> ▪ Café space. ▪ More non-library activities in space <ul style="list-style-type: none"> - Movie nights - Guest lectures - Etc. ▪ More student art ▪ Share more library space with campus. ▪ Off campus storage ▪ Share our space ▪ Open forums in libraries ▪ Promote our unique collections with better signage and display space. ▪ More space to hold classes in the library ▪ More space for group learning. ▪ Take out TV from Mills lobby – instead promote “Book of the Week”.
<p style="text-align: center;">Collaboration</p> <ul style="list-style-type: none"> ▪ Outreach more with community ▪ Collaborate with faculty on non-library projects. ▪ Going out into the community and getting the people more interested and excited about our facility. ▪ Develop ways of increasing faculty engagement – occasional meetings of library reps. Don’t do the job. ▪ Engage student assistants at a deeper level – design tasks as learning opportunities. 	<p style="text-align: center;">Services</p> <ul style="list-style-type: none"> ▪ Customizable services, consultations, portal. ▪ Self service stations. <p style="text-align: center;">Promotion</p> <ul style="list-style-type: none"> ▪ Enhance visibility of library content. ▪ Innovative ways to promote our collections, even small acting skits performed in library.
<p style="text-align: center;">Misc.</p> <ul style="list-style-type: none"> ▪ More learning commons with kiosk for socializing combined with the learning. ▪ Make library primary informal learning space on campus. 	<p style="text-align: center;">Digitization/IR</p> <ul style="list-style-type: none"> ▪ Digitize our unique resources and provide online access to the community (Research). ▪ Create/provide institutional repository for the university. ▪ Institutional Repository on campus.

Group 2

<p style="text-align: center;">Cultural Change</p> <ul style="list-style-type: none">▪ Manage in different ways than has been the practice.▪ Different approaches and a different culture.▪ Make the library less hierarchical – engage abilities without regard for formal status.	<p style="text-align: center;">Info Resources</p> <ul style="list-style-type: none">▪ Complete migration from print to electronic▪ More e-resources▪ Invest more in conservation of our rare and unique materials – digitization isn't always the answer.
<p style="text-align: center;">Training/Staff Dev.</p> <ul style="list-style-type: none">▪ Continue to train staff in new skills.▪ As individuals we need to be ready to invest ourselves by acquiring new skills.▪ Lunchtime learning sessions on Information Management – open to all.▪ Increase money for staff development.	

GROUP 3

<ul style="list-style-type: none"> ▪ More individual study areas ▪ Add more quiet study ▪ Increase quiet study space ▪ Quiet study areas ▪ Ensure space for quiet study ▪ More group study rooms ▪ Group study areas ▪ More work space for students 	<ul style="list-style-type: none"> ▪ Debriefings on common issues, also for users i.e. temporary problems other than the web ▪ Develop a training and development program ▪ Opportunities to use new technologies ▪ Thode Learning Commons: <ul style="list-style-type: none"> - Include space for informal seminars by students + their research. - Innovation or current topics or discovery or science facts in discussion ▪ Thode Learning commons ▪ Thode Learning Commons ▪ Business commons. Connect to Thode room.
<ul style="list-style-type: none"> ▪ Communicate clearly and widely expectations for students' behavior and consequences for not following them. ▪ Staff training ▪ Teaching and training ▪ Make library instruction an integral part of undergraduate courses ▪ Establish mandatory workshop for graduate students. ▪ Continue staff involvement workshops and activities ▪ Create a Liaison Program ▪ Collaboration and exchange between libraries. Flexible staff where needs arise. ▪ Make library entrance more inviting and interesting. ▪ Refresh/refurbish spaces ▪ Develop a Statistics Plan (collect, analyse, use for planning). 	<ul style="list-style-type: none"> ▪ Student lounge ▪ Storage facilities ▪ One card access to services ▪ Standard software campus wide ▪ Universal computer software ▪ Research collections awareness of collections in-house. ▪ Improve signage – directional ▪ Appropriate software
<ul style="list-style-type: none"> ▪ Develop a GIS service ▪ Simplify our website. Make resources easier to find ▪ Develop our digital library (IR, etc.) ▪ Develop a plan for library services/resources at Burlington. ▪ Develop an Assessment Program ▪ Establish a Learning and Writing Centre at Mills ▪ Communication and signage, fact sheets, posters. 	<ul style="list-style-type: none"> ▪ Purchase more primary resources e.g. Beilstein ▪ Ensure and expand print book collection ▪ Make e-resources easier to embed in courses (WebCT, catalog etc.) ▪ Improve quality in the access of our resources e.g. all material in MORRIS should have ???? ▪ Full version of software available to staff to be able to do job ▪ Enhance our hours of opening ▪ Longer hours of opening ▪ Longer hours i.e. Learning commons

GROUP 4

<p style="text-align: center;">Building/Space</p> <ul style="list-style-type: none"> ▪ More group study rooms ▪ Reconstruction ▪ Space ▪ Make more user space i.e. reduce collection space ▪ Improve air and light quality to make building inviting ▪ Better heating and cooling and air quality and lighting ▪ Building reconstruction ▪ More comfortable social place for learning ▪ Add more electrical outlets for laptop users ▪ Update furniture ▪ More hardware 	<p style="text-align: center;">Storage/Collections</p> <ul style="list-style-type: none"> ▪ More offsite storage ▪ Work on reducing our print collections through consortial agreements ▪ Reduce collection ▪ Buy more electronic backfiles of journals ▪ Move cd/dvd library to online (less wear/tear on the media) ▪ Get rid of print reserve collection ▪ Share catalog records with other libraries so don't have to do them all here
<p style="text-align: center;">Self – Service</p> <ul style="list-style-type: none"> ▪ One stop service shop ▪ Self service (self check in) ▪ Self checkout ▪ Self help – instruction/renewal etc. ▪ RFID tags for books and equipment 	<p style="text-align: center;">Social</p> <ul style="list-style-type: none"> ▪ Social nights during times the library would not be used heavily – gets people in ▪ Hold events on the library for various groups – increase visibility and meet potential donors ▪ Organized book exchange for und/grads.
<p style="text-align: center;">Hours</p> <ul style="list-style-type: none"> ▪ Increase service hours ▪ More staff presence in buildings beyond circ. & reference areas. ▪ More staff in non-peak hours ▪ 14 hour access **certain areas only** 	<p style="text-align: center;">Training</p> <ul style="list-style-type: none"> ▪ Staff training ▪ Formal training programs ▪ Provide adequate & appropriate training & support for existing staff ▪ Cross-functional teams (all libraries) ▪ Liaison Program
<p style="text-align: center;">Marketing</p> <ul style="list-style-type: none"> ▪ New library donor events (internal) ▪ Allow advertising in library buildings ▪ Adv. In library for revenue ▪ Marketing ▪ Corporate sponsorship ▪ Attract \$\$ from philanthropists ▪ Generate revenue through ads on the LCD ▪ Enhance library website with input from our users 	<p style="text-align: center;">Soft Services</p> <ul style="list-style-type: none"> ▪ Vending machines in buildings. Maybe can take a student card/meal card for payment ▪ Slot machines ▪ Better service for copier & printer problems ▪ Put a change machine in the library if we continue with copicards. ▪ Put Kleenex, white-out & staplers in vending machines

GROUP 5

<p style="text-align: center;">Digitization</p> <ul style="list-style-type: none"> ▪ Develop a digitization strategy ▪ Develop the Institutional Repository by adding content & Open Access Journals ▪ Digitize Research Collections ▪ Digitizing unique items we own ▪ Digitizing Research Collections ▪ Become the digital publisher to the campus ▪ Appropriate software 	<p style="text-align: center;">(ILS/Website) Access</p> <ul style="list-style-type: none"> ▪ Develop Endeca as a resource discovery tool ▪ Replace ILS ▪ Provide an excellent virtual library portal ▪ Exploring new ways to access material asap. ▪ Investigating open source initiatives and their implications. ▪ Library web site redesign? ▪ Library Systems <ul style="list-style-type: none"> - Catalogue - Circulation - Mail notices!
<p style="text-align: center;">Liaison</p> <ul style="list-style-type: none"> ▪ Collaborate with faculty on immersive learning & gaming initiatives ▪ Make the library a presence in the Course Management Environment ▪ Partner with faculty on innovative learning initiatives using library resources & technologies ▪ Library Liaison Program ▪ Liaison ▪ Advocacy for the library – increasing our budgets (for collections and operations) ▪ Planning ▪ Set an expected time frame for each and overall 	<p style="text-align: center;">Funding</p> <ul style="list-style-type: none"> ▪ Pursue more grant funding opportunities ▪ Aggressively find funding for 24/7 staffing needs (even if limited area) ▪ Allocate funding to place compact ????? on floors 3+ in “New Wings” ▪ Community partners <ul style="list-style-type: none"> - Mohawk - McMaster - Other OCUL Libraries ▪ Campus partners – developing & strengthening relationships ▪ Burlington Campus – library’s presence
<p style="text-align: center;">Space</p> <ul style="list-style-type: none"> ▪ Develop multimedia support centre & practice space for presentations ▪ Create welcoming learning ...* spaces in all campus libraries ▪ Space given to provide areas for different services for students. ▪ Make most effective use of our resources space. Pair down paper collections. ▪ Create more space for learning ▪ Creation of one-stop service point ▪ Thode LC <ul style="list-style-type: none"> - Collections – reduce - User input – process? - Service model? ▪ Space planning <ul style="list-style-type: none"> - Collections - User space ▪ Extended Learning Commons hours 	<p style="text-align: center;">Staff Development</p> <ul style="list-style-type: none"> ▪ Cross-training and career growth opportunities for staff ▪ Staff training & development ▪ Continued recruitment of hiring students in libraries ▪ Matching jobs to staff .. when there are future changes by getting their input ▪ Appropriate and relevant staff training ▪ More staff training ▪ Begin optional & required training/retraining of existing work force ▪ Inform each staff of their expected roll(s) in the conversion/transition

GROUP 6

<p style="text-align: center;">Digital Resources</p> <ul style="list-style-type: none"> ▪ Purchase more e-resources ▪ Digitize Research Collections ▪ Digitize Russell’s library ▪ Digitize microfilm collections (surveyors’ notebooks) ▪ Digitize some of Research Collections with context ▪ Digitize unique, large format materials ▪ Locate and collect more Russell Audio-Visual materials – convert to digital format ▪ Digitize Research collections and retain physical collection. 	<p style="text-align: center;">Digital Services & Facilities</p> <ul style="list-style-type: none"> ▪ 24/7 Reference Service ▪ Acquire & offer larger range of specialty software ▪ Institutional Repository ▪ Construct a “Cave” for viewing things in 3D (air photos, maps) ▪ Multimedia creation/presentation space ▪ Learning Commons at Thode
<p style="text-align: center;">Staff Development</p> <ul style="list-style-type: none"> ▪ Provide input into decision making process ▪ Core competencies for library staff ▪ Provide time to keep up with current research/trends ▪ Offer workshops about virtual spaces ▪ Retreat for staff outside of university environment ▪ Create culture of learning/discovery ▪ Staff training & development ▪ “Research Days” – highlight staff research ▪ Good customer service? ▪ Hire more qualified students ▪ Student internship programs ▪ Exchange program(s) for staff ▪ Flexible workload ▪ Staff training re digitization initiatives ▪ Additional staff training in 2nd Life & remote learning opportunities 	<p style="text-align: center;">Technology</p> <ul style="list-style-type: none"> ▪ 3D aids to comprehension (dictionary of land forms) ▪ E-Port folios for students ▪ Self check ▪ Self service e.g. checkouts ▪ Complete BRACERS ▪ Increase online services (IM, Second Life ... Facebook) ▪ Web-based demos/guides, self- directed tutorials ▪ Replace Horizon ▪ Facebook apps. <ul style="list-style-type: none"> - Undergrad - Grad - Faculty ▪ 1st year experience website – facebook? ▪ Second Life ▪ Develop online modules for Info. Lit. ▪ Complete finding aids for Research Collections ▪ Build more dynamic database/websites for collections. ▪ More emphasis on tech., especially Web 2.0

<p style="text-align: center;">Facilities</p> <ul style="list-style-type: none"> ▪ Coffee shops ▪ Include café in library space ▪ 24/7 access (physical) ▪ Library open longer hours ▪ More group study rooms ▪ Interactive learning classroom in library ▪ Open longer hours ▪ More deduping of 2nd copies & unusual materials ▪ Weed print journals ▪ Provide wireless connections in Research Reading room for all visitors – contest 	<p style="text-align: center;">Collaborate</p> <ul style="list-style-type: none"> ▪ Partner with the Russell Research Centre on letters project ▪ Collaborate with faculty to create new digital resources ▪ Collaborate with HPL & Mohawk – Lifelong Learning in Hamilton ▪ Collaborate with faculty on research ▪ Parents’ night ▪ Integration/knowledge sharing between various areas of the library ▪ Develop services for alumni & non-academic community
<p style="text-align: center;">Marketing & Development</p> <ul style="list-style-type: none"> ▪ Marketing ▪ Publicize our resources & services ▪ Develop business plan to market library ▪ Focus on grant funding ▪ Grant writing 	<p style="text-align: center;">21st Century Fluencies</p> <ul style="list-style-type: none"> ▪ Emphasis on 21st Century fluency (info lit. numeracy) ▪ Integration into classroom